

# **R.J. Reynolds**

Tobacco Company

SENT VIA FAX

TO: ANN

Please note the following  
and respond no later than  
4/16/92.

April 6, 1992  
LEM-206-92

LORI E. MacWILLIAMS  
Chain Accounts Manager

12323 Plaza Drive  
Parma, OH 44130  
216/678-0087  
216/678-1878 (FAX)

J. H. Casey

Re: Truckstops of America  
CID #1370-00-00  
TOA #6  
Rte. 80 & 94  
Columbia, NJ  
SIS #560782

Dear Joe:

Per request of Mr. John VanCuren/Truckstops of America Headquarters, I would appreciate your surveying the above Truckstops Convenience Store/Gas area to determine if one (1), 4' OPM may be placed. I understand TOA would like the OPM advertising to face out the window in an effort to attract consumers, in addition to merchandising packs.

Please advise of your recommendations prior to April 20th. Thank you in advance for your attention to this request.

Cordially,

*Lori E. MacWilliams*  
Lori E. MacWilliams

LEM/ccs

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